ONE-PAGE BUSINESS MODEL CANVAS TEMPLATE for Microsoft Word

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Insert introduction to this business model outline here.

VALUE PROPOSITIONS	The products or services offered and their unique value.
CUSTOMER SEGMENTS	The specific groups of customers targeted.
CHANNELS	How the business delivers its value proposition to customers.
CUSTOMER RELATIONSHIPS	The types of relationships established with customers.
REVENUE STREAMS	The sources of income from customers.
KEY RESOURCES	The assets essential for the business to operate.
KEY ACTIVITIES	The most important activities needed to execute the company's business model.
KEY PARTNERSHIPS	The network of suppliers and partners that make the business model work.
COST STRUCTURE	The major costs involved in operating the business model.

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