

Preserving the Past — — Securing the Future.

CLOSING CONFERENCE

www.ppsf-project.eu

A Sustainable Approach to Cultural & Remembrance Heritage

European Committee of the Regions
Brussels, 8 September 2026

- 9.00 **Registration & Networking**
- 9.30 **Opening & Welcome**
LRE Foundation & Normandy Region
- 10.00 **Keynote Speech**
Mike Haynes - International Development Specialist



- 10.20 **Presentation: Project Outcomes, Impact & More**
Practical tools and recommendations from the 'Preserving the Past, Securing the Future' project including: key research findings, project results and achievements such as the Report on Sustainable Practices, practical insights from pilot actions and case studies, reflections on project impact, recommendations for policymakers, stakeholders, and practitioners.
By Project partners:
LRE Foundation, Mascontour, Juno Beach Centre, Fondazione Campus

- 11.20 **Coffee Break**

- 11.45 **Panel Discussion: From Practice to Policy - Lessons Learned and the Path Forward**

This panel explores how the practical experience gained through the project can shape future practice and policy, looking at the project's successes and challenges and its application in different contexts, with inputs from partners and experts on the topic.

Speakers:

Bruno Castro - Policy Officer (Tourism), Directorate-General for Mobility & Transport, European Commission

Mike Haynes - International Development Specialist

Nathalie Worthington - Director, Juno Beach Centre

Moderator: Matthias Beyer, Managing Director, Mascontour

- 13.00 **End of conference**

- 14.30 **After-lunch presentation & tour of the European House of History**
Presentation of the museum's sustainability initiatives by Anna Troeng (Press Officer & Sustainability Coordinator), followed by individual audio-guided tour
(prior registration required - contact: e.johnson@liberationroute.com)

Partners & Initiators



mas|contour
Sustainable Tourism
Consulting & Communication



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